

Call for Papers

Fashion Practice: The Journal of Design, Creative Process & the Fashion Industry

Special Issue on the intersection and relationship between textile technology,
sportswear, fashion practice and culture

<http://www.bloomsbury.com/uk/journal/fashion-practice>

“Spring 2016”

Fashion and sport have increasingly become interwoven throughout the 20th and 21st centuries. Modern fashion designers embrace the new functional materials that the industry has to offer and exploit the symbolic nature of sports attire, be it sports shoes, a hooded sweatshirt or a baseball cap. In this connection, sportswear is even used to make radical fashion statements and also classic sportswear companies follow these aspect when making their own fashion collections, which can often spark new energy into their business. They also benefit from the aesthetic connotations of sport.

Textiles used for sport have developed from the best-suited natural fibres to an increasing use of synthetic materials with additional functions that can address problems posed by natural forces and human physics. Consumers often drive the development and innovation in the sports industry by demanding new features, gadgets and increased safety. But some of these new materials can prove hazardous to the environment and raise sustainability issues. The increasing necessity for sustainability and thereby the growing demand for sustainable products from the consumer's side imposes even more new requirements and challenges on the sports industry and innovation results.

To reflect and represent the interconnection and relationship between textile technologies, sportswear, fashion practice and culture from a broad range of different and international science perspectives, we invite professionals, researchers and practitioners, as well those from commercial sport companies working specifically within fashion/apparel, design and business departments, to contribute an article in their field of research within the subject of sportswear to the journal.

Topics

This issue will connect textiles to the topic of sportswear. Manuscripts are requested that explore, define and document the interconnection between textiles and sport.

Authors can submit a manuscript covering any of the following areas, but they are not limited to them:

- Innovation in fashion design and practice
- Sustainability and ethical decision making within the industry
- Micro-and Nano-technologies within the fashion context
- 'Smart' textiles and digital fashion
- Materials, design, concepts and interdisciplinary process
- Fashion consumption and production from retail/e-tail to performance fashion
- New developments in fashion and clothing retail

We encourage papers on sports fashion, sportswear from a historical point of view, consumer research, fashion consumption and innovations in fashion design and practice in the fields of technical and intelligent textiles as well as sustainability and ethical decision-making with the industry.

Submission Guidelines

Articles should be approximately 6,000-8,000 words in length and must include a biography of the author(s) of no more than 60 words on a separate page, an abstract of approximately 200 words, and a list of five keywords. The papers must be written in English and must meet the standard of a scientific and academic level for publications.

Contributions to the journal should be original and not under consideration for other publications at the same time as they are under consideration for this publication and that if accepted for publication, they will not be published elsewhere.

Authors are advised to follow the [Author Guidelines](http://www.bloomsbury.com/uk/academic/for-authors/style-guidelines/) in preparing the manuscript before submission <http://www.bloomsbury.com/uk/academic/for-authors/style-guidelines/>
(Using link "Academic Style Guidelines")

Copyright/Permissions

Permission forms need to be filed for manuscripts as well as images used, which will be supplied by publisher:

Please observe that the author must obtain permission from the copyright owner for the use of any third-party materials that fall outside the remit of the conventions of "fair dealing" or (in the US) "fair use". Artwork and images, including photographs, maps and line drawings also require written permission. Photocopies or scans of the permissions granted must be submitted with your manuscript on delivery, and the required form of acknowledgement written into the manuscript.

For further information follow the [Author Guidelines](#).

Pictures

If authors consider to use figures, illustrations, photographs etc. they are advised to read the [Author Guidelines](#) carefully regarding to the requirements and assignments. Images need to be 300 dpi for clarity in publication.

Contact for submitting and questions in term of the publication:

Coordinator: Lena Erdn   (pdr237@hum.ku.dk) and Mette Bruun (mebr@hum.ku.dk)

Contact for questions in terms of guidelines:

Editorial board: Sandy Black (s.black@fashion.arts.ac.uk) and Marilyn DeLong (mdelong@umn.edu)

Submission deadline: "31st of August 2014"

Authors are encouraged to confirm their interest and to send an abstract of their article or contribution including topic to: pdr237@hum.ku.dk

Submission deadline for articles will be announced after first selection.

Please note that no paper is guaranteed for publication in the particular issue until the final selection has been made.

About Fashion Practice

Fashion Practice describes their journal as the first peer-reviewed academic journal to cover the full range of contemporary design and manufacture within the context of the fashion industry. Design processes and new technologies fuel the most vibrant areas of fashion practice and commerce today, yet they have been largely ignored by scholarship. *Fashion Practice* fills this major gap by providing a much-needed forum for topics ranging from design theory to the impact of technology, economics and industry on fashion practice.